

# Paul Moore

PARTNER

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📍 San Diego



Paul Moore is a Partner at Bona Law. His experience includes antitrust enforcement at both the state and federal prosecutor level.

Paul most recently was a senior Deputy Attorney General in the California Attorney General's Office where he advised management about antitrust policy, investigated corporate conduct and proposed transactions in a wide range of industries, and litigated—including merger challenges—on behalf of the People and State of California.

Prior to that, Paul served with the U.S. Department of Justice's Antitrust Division.

Paul's litigation experience includes some of the California Attorney General's most high-profile matters—from challenging major technology firms in merger litigation, enforcing California labor laws, to prosecuting complex market manipulation.

He was lead counsel in *State of California v. Vitol, Inc. et al.*—a lawsuit challenging gasoline trader's conduct in the bulk sale of gasoline. Paul has handled complex antitrust matters across numerous industries including internet communications, waste, two sided-platforms, technology, labor laws, construction, and oil and gas.

Paul was the lead attorney in *State of California v. Valero Energy Partners, et al.*, the government's successful federal court challenge of Valero's proposed merger with Plains All American Pipeline. Paul also litigated *State of California v. eBay, Inc.*, *State of California v. Samsung SDI, Co., Ltd.*; *Federal Trade Commission et al, v DraftKings et al.*; and *State of California v. Chunghwa Picture Tubes, Ltd.* Paul also regularly served as California's liaison to other states' attorneys general, state agencies, as well as federal enforcement agencies during litigations and investigations.

While at US DOJ he was involved in the investigation of the *GE/Honeywell* transaction and was on the *United States v. Franklin Electric* litigation team. He also investigated corporate conduct and over one hundred proposed merger transactions in a wide range of industries.

## Education

**J.D., University of Virginia School of law**

**MSCAR, George Mason University**  
Conflict Analysis and Resolution

**BSFS, Georgetown University**  
Economics and International Relations

## Government Service

Trial Attorney, Antitrust Division, U.S.  
Department of Justice,  
Washington D.C.

Deputy Attorney General, Office of the  
Attorney General, California Department  
of Justice, San Francisco, CA

## Admissions

California

Maryland

District of Columbia

U.S. District Court for the Northern and  
Southern Districts of California

U.S. Court of Appeals for the  
Second Circuit

U.S. Court of Appeals for the  
Ninth Circuit

U.S. Supreme Court

## Representative Matters

- [Represent Zulily in federal antitrust lawsuit against Amazon alleging that Amazon targeted Zulily as part of an overarching scheme to eliminate price competition among all online retailers.](#)
- Brought a lawsuit against major gasoline traders challenging a market manipulation scheme for finished gasoline in California. *State of California v. Vitol, et al.*
- Brought a lawsuit challenging a proposed merger between two Northern California finished bulk sale gasoline companies. *California v. Valero Energy Corp.*
- Led a coalition of California, 48 states, and the District of Columbia in objecting to the proposed settlement in a class action against Visa and MasterCard and JPMorgan Chase, Bank of America, and Citibank. *Payment Card Interchange Fee and Merchant Discount Antitrust Litigation.*
- Joined the Federal Trade Commission and the District of Columbia, in challenging the proposed merger between two on-line betting platforms. *Federal Trade Commission, State of California, and District of Columbia v. DraftKings Inc. and FanDuel Limited.*
- Filed a lawsuit against two major technology companies for violating California labor laws by entering a “no poach” agreement between them. *The People of the State of California v. eBay Inc., et al.*
- Challenged a price-fixing scheme resulting in overcharges in the price of products containing cathode ray tubes. *State of California v. Samsung SDI, CO., Ltd., et al.*
- Challenged a price fixing scheme resulting in overcharges in the price for liquid crystal displays (“LCD”) used in computers, televisions, and cell phones. *People of the State of California v. AU Optronics Corp.*
- Challenged a price fixing scheme resulting in overcharges in Direct Random Access Memory (“DRAM”) computer chips. *State of California et al. v. Infineon Technologies AG, et al.*
- Represented claimants against the three largest credit reporting agencies who violated the Fair Credit Reporting Act. *White v Experian Information Solutions, Inc.*
- Represented plaintiffs alleging ATM owners fixed the interchange fee for transactions processed by Defendant. *In re ATM Fee Antitrust Litigation.*
- Represented the State of Alaska against corporate defendants in a securities fraud. *Alaska State Department of Revenue, et al. v. America Online, Inc., et al.*
- Represented the United States in the Antitrust Division’s challenge of a merger to monopoly of submersible petroleum pump manufacturers. *United States v. Franklin Electric Co.*

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### Dallas

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## Publications

- [Inside State Enforcement - Tracking key developments in California competition and AG enforcement](#)

## Articles

- [Best Practices for Merger Reviews before the Federal Agencies and the California Attorney General's Office](#)
- Federal-State Coordination: Recent Experiences in Joint FTC and California Energy Sector Investigations – ABA Antitrust Section State Enforcement Committee newsletter, (Moore & Milder) Spring 2020
- A Conversation with California Supreme Court Justice Martin J. Jenkins (editor) *Antitrust and Unfair Competition Law* Competition: Spring 2022, vol 32, no. 1

## Speeches and Presentations

- A Conversation with California Supreme Court Justice Martin J. Jenkins, November 17, 2021 (San Francisco, CA)
- State Enforcer You Need to Know: Emilio Varanini and Paul Moore, ABA Antitrust Section, September 6, 2022 (San Francisco, CA)
- Briefing with the State Enforcers, ABA Antitrust Section Meeting, April 12, 2018 (Washington, D.C.)

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