

# Luis Blaquez

PARTNER

☎ 858-964-4589  
🏠 858-964-2301  
✉ [luis.blaquez@bonalawpc.com](mailto:luis.blaquez@bonalawpc.com)  
📍 San Diego



Luis Blaquez is an international antitrust and competition law attorney with 15 years of experience at the European Commission and major international law firms. He currently is the Vice-Chair of the Distribution and Franchise Committee of the American Bar Association Antitrust Section. Before moving to the United States in 2016, Luis served with the Merger Task Force, Directorate-General for Competition of the European Commission in Brussels, (DG Comp), where he investigated and analyzed numerous proposed mergers including: Oracle/Peoplesoft, Banco Santander/Abbey, and EDP/GDP/ENI. From there he spent ten years with major international law firms in Brussels, Madrid, and London, representing clients in cartel and other competition-law related investigations, merger control proceedings, as well as general competition law advice and compliance.

Luis' earlier European experience also includes training at the Directorate General of Information Society of the European Commission in Brussels, where he was actively involved in the drafting process of the Regulatory Framework of Electronic Communications Networks and Services (i.e. the Framework, Authorization, Access and Interconnection Directives, User's Right's Directive, Data Protection Directive and Unbundled Local Loop Regulation); and the "Leonardo da Vinci" European program—where he supported French legal chambers and judges as a junior attorney working in several local French law firms in Nantes.

Luis joined Bona Law PC in 2016 and was admitted to the California Bar in 2018. Luis recently has been appointed Vice Chair of the ABA Antitrust Section's Distribution and Franchising Committee (2023-2024).

Since joining Bona law, Luis has prosecuted and defended clients in antitrust actions in federal and state courts, including the defense of a Japanese capacitor manufacturer against class action antitrust claims (In re Capacitors Antitrust Litigation).

## Education

**J.D., Universidad de Zaragoza (Spain) and Université de Nantes (France)**  
Erasmus Exchange Program

**LLM, European Business Law, Universiteit van Amsterdam (The Netherlands)**  
Political Science and Military Science

**LLM, European Competition Law, Kings College London (UK)**  
With merit

## Government Service

Merger Task Force, Directorate-General for Competition of the European Commission, Brussels (DG Comp)

## Admissions

California

U.S. District Court for the Northern District of California

U.S. District Court for the Southern District of California

U.S. District Court for the Central District of California

Spain (European Union)

Luis' practice also includes global merger control, with particular focus on premerger clearance and antitrust investigations by the U.S. Department of Justice, Federal Trade Commission, and state antitrust authorities as well as Hart-Scott-Rodino matters. In addition, Luis continues to provide support to our US and international clients on EU competition law and process.

Luis is a native Spanish speaker, fluent in English, and proficient in French.

## Representative Matters

- [Represented client in a dozen antitrust lawsuits against Orange County municipalities and private company for monopolizing the ambulance industry.](#)
- Defended Japanese capacitor manufacturer against class action antitrust claims in federal Multi-District Litigation. (*In re Capacitors Antitrust Litigation*).
- Represented plaintiff nutrition supplement company in federal Lanham Act false advertising case against competitor-sponsored review publication. Argued appeal of Lanham Act claim dismissal on behalf of nutrition supplement company at U.S. Court of Appeals for the Ninth Circuit [resulting in reversal and a significant precedential decision](#) (*Ariix v. NutriSearch et al.*).
- [Represented plaintiff in federal antitrust lawsuit against City of Richmond, Virginia](#) and its corporate ambulance subsidiary for monopolizing the non-emergency ambulance market (*Metro Health EMS v. City of Richmond*).
- [Petitioned for writ of certiorari to U.S. Supreme Court on the scope of the state action immunity](#) and argued for a market participant exception to the doctrine (*AmeriCare v. City of Anaheim et al.*).
- [Represented Restore the Fourth, In amicus curiae supporting certiorari in Nichols v. Wayne County before the U.S. Supreme Court.](#)
- Appealed class certification on behalf of electronics manufacturer in antitrust MDL under Fed. R. Civ. P. 23(f) before the U.S. Court of Appeals for the Ninth Circuit.
- Prior to joining the firm, Luis was also involved with other international law firms in antitrust cases in the European Union.

## Publications

### Concurrences: Antitrust Publications

- [Biden's Antitrust: The Transformation is Here But Will it Last](#) - April 2022
- [The Spanish Supreme Court halves an antitrust fine in the bakery sector to 150.000 Euros.](#)
- [The Spanish National Court issues a third judgment in the asphalt roads cartel case addressing the issue of the burden of proof in bid rigging cases \(Asphalt roads cartel\).](#)
- [The Spanish National Court applies the ECJ "dual pricing" ruling to quash a decision by the Spanish Competition Commission concerning prices imposed to wholesalers by pharmaceutical company \(Pfizer\).](#)
- [The Spanish Competition Authority fines the holder of football TV rights for abusing its dominant position in the resale of these rights and in the pay TV market \(Mediapro\).](#)

- Gaceta Jurídica de la Competencia y la Unión Europea
- [La noción de efectos unilaterales en el Reglamento comunitario 139/2004 de control de concentraciones y en las Directrices sobre la evaluación de las concentraciones horizontales: especial atención a los asuntos GE/Instrumentarium y Oracle/Peoplesoft.](#)

## Others

- [Antitrust Agency Publishes New HSR Notification Thresholds and Filing Fees For 2023](#)
- [Three Strikes But Not Out: Antitrust Enforcers Swing and Miss in Recent Merger Challenges](#)
- [La investigación de la Comisión Europea sobre el sector farmacéutico ¿Empresas Innovadoras vs. Fabricantes de Genéricos?](#)
- Glaxo Wellcome e Irish Beef: ¿Qué acuerdos tienen realmente por “objeto” restringir la competencia en Derecho Comunitario?
- [La reparación de daños y perjuicios por incumplimiento de las normas comunitarias de defensa de la competencia: en busca de la Directiva perfecta, pero ¿existe realmente?](#)

## Speeches & Presentations

- [Bona Law's Luis Blanquez Talks About State Action Immunity at ABA Antitrust Spring Meeting 2022](#)

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### Dallas

100 Crescent Ct #700 - 3425  
Dallas, TX 75201  
469-296-7716

### Detroit

28175 Haggerty Rd  
Novi, MI 48377  
248-994-2221

### Minneapolis

331 2nd Avenue S. #420  
Minneapolis, MN 55401  
612-284-5001

### New York

16 Madison Square Park West,  
9th Floor  
New York, NY 10010  
212-634-6861

### San Diego

4275 Executive Square #200  
La Jolla, CA 92037  
858-964-4589  
info@bonalawpc.com