

Joseph Trujillo

PARTNER

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📍 San Diego



Joseph Trujillo litigates complex, high-stakes competition disputes. Joey represents clients in actions brought under the Sherman and Clayton Acts, the Defend Trade Secrets Act, and California competition statutes—including the Unfair Practices Act, Unfair Competition Law, and Uniform Trade Secrets Acts. His practice has included specific industry experience involving technology, finance, insurance, manufacturing, and energy.

Joey is skilled in every phase of trial court litigation—from forum selection and early injunctive relief to dispositive motion practice and trial. Joey takes an aggressive, client-first approach with an eye toward efficiency and long-term advantage—whether prosecuting claims, defending them, or both.

Before joining Bona Law, Joey practiced at Dechert and Orrick and clerked for the Honorable Phyllis Hamilton of the U.S. District Court for the Northern District of California. He draws on his clerkship experience to identify, articulate, and shape litigation strategy around arguments that will resonate with judges and drive results.

In 2024, Joey was appointed to serve as a member of the Northern District of California's Civil Local Rules Attorney Advisory Committee. In 2025, Joey was appointed to serve as a member of the Executive Committee for the Bar Association of San Francisco's Antitrust and Business Regulation Section. Early in his career, Joey received a distinction from the Bar Association of San Francisco's Justice and Diversity Center for his pro bono work on housing issues in San Francisco's Mission District.

Joey is a Californian and loves to explore his home state. During the weekends, you can find him hiking on a trail in a county or state park.

Education

J.D., Stanford Law School, 2015

ABA Legal Opportunity Scholar
Kern County Bar Association Judge
Arthur E. Wallace Scholar
Co-President Youth and Education
Advocates
Member of Stanford Law Latino
Students Association
Volunteer Catholic Chaplaincy at
Stanford Hospital

B.A., University of California, Santa Barbara, 2012

Double major in Economics and Political
Science with a Writing minor
in Professional Editing
Outstanding Economics Scholar
(Top three in Economics major)
Dean's Honors Scholar

Clerkships

Law Clerk to the Honorable
Phyllis J. Hamilton, United States
District Court for the
Northern District of California

Accolades

Member of the Civil Local Rules Attorney
Advisory Committee, United States District
Court for the Northern District of California

Executive Committee Member,
Bar Association of San Francisco's Antitrust
and Business Regulation Law Section

Representative Matters

- [Represent Zulily in federal antitrust lawsuit against Amazon alleging that Amazon targeted Zulily as part of an overarching scheme to eliminate price competition among all online retailers.](#)

Admissions

California

Northern District of California

Southern District of California

Central District of California

Eastern District of California

US Court of Appeals for the Ninth Circuit

Dallas

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Detroit

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New York

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