

September 19, 2017

Dear Clients, Prospective Clients, and Readers,

This is the first issue of the Bona Law Newsletter. We will send these periodically with updates on the firm—from where we've been to where we are to where we are going.

I started <u>Bona Law</u> in spring 2014, with two initial matters. Now—over 100 new matters later—we have a strong and growing team and great ambitions. From <u>antitrust</u> to <u>complex litigation</u> to <u>appeals</u>, we are prepared to effectively and efficiently represent our clients' interests with eyes on both quality and return on investment.

Most of our clients are businesses—notice that our law firm URL is <u>www.BusinessJustice.com</u>—and we view ourselves as an extension of our clients' business. We carefully attend to our clients' problems and their goals and work with them to craft a plan, utilizing our skills of analyzing, negotiating, writing, counseling, and sometimes, when necessary, litigating.

Although we are a boutique law firm, we can access the level of resources of the biggest law firms to help our clients solve problems. For example, if we need to review thousands or hundreds of thousands or millions of documents, we have a relationship with a provider that can handle that for a fraction of the price of most law firms. We can also add specialists and litigators with top-flight experience, as needed. Each client is unique and each solution is unique.

With regard to litigation, we represent both plaintiffs and defendants. When it comes to class actions, we tend to take the defense side. Although we are often asked, we are not currently accepting contingency arrangements.

Finally, we are proud of our membership in and relationship with <u>IR</u> <u>Global</u>, which offers us a global network of attorneys similar to us, in many practice areas all over the world. If our clients have a problem outside of our national jurisdiction, we can help find the right person to find the right solution.

Real Estate

Bona Law recently added a new practice—real estate transactions. My wife and I have been real-estate investors, in various capacities, for about a decade, so it is only natural that we incorporate real-estate into Bona Law. The initial step for our real-estate practice is a new blog called Titles & Deeds (<u>www.TitlesAndDeeds.com</u>). You can review our recent articles below.

Our firm will focus on representing real-estate investors in California. I have my California real estate license (01966480) and affiliate with a growing real estate brokerage in the San Diego area that shares many similarities to Bona Law in its ambitions called Beal Real Estate (<u>https://www.bealre.com/</u>). We work together on projects and between both of us can handle whatever a real estate investor could need in California.

Antitrust and The Antitrust Attorney Blog

As many of you know, we have an antitrust blog called, straightforwardly, "<u>The Antitrust Attorney Blog</u>." We have enjoyed watching its growth and appreciate the kind words from our readers. You can review our recent articles below.

Although I was the sole author The Antitrust Attorney Blog for most of its existence, I am excited that we now feature the excellent work of many of our colleagues. More articles are in the pipeline. Our goal is to offer useful information in a way that most people—not just antitrust lawyers and economists—can understand.

In the future, we plan to start an antitrust interview series and I am considering the idea of a podcast. If you have any thoughts on these ideas, we'd love to hear them.

The Future

We anticipate having some exciting and significant news to announce in the near future. We can't publicize it now, but please watch our website (<u>www.BusinessJustice.com</u>) and antitrust blog (<u>www.TheAntitrustAttorney.com</u>) for more information in the near future.

Thank you

Finally, I'd like to thank everyone that has supported us and has read our publications. We appreciate the opportunity and feedback and look forward to continuing to work with you in the future.

Jarod Bona, Founder and CEO of Bona Law PC

THE ANTITRUST ATTORNEY BLOG

By Jarod Bona



September 13, 2017 Author: <u>Jarod Bona</u>

Is an Anticompetitive Contract Clause an Ancillary Restraint that will survive Antitrust Scrutiny?



August 23, 2017 Author: <u>Aaron Gott</u>

Proposed Legislation to Grant Antitrust Immunity to State Licensing Boards Misses Mark

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August 09, 2017 Author: <u>Jarod Bona</u>

Marketplace Bullying and Bona Law's Antitrust Lawsuit in the Cement and Ready Mix Concrete Markets



August 09, 2017 Author: <u>Jarod Bona</u>

Bid-Rigging is a Per Se Violation of the Antitrust Laws

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August 09, 2017 Author: Luis Blanquez

Ongoing Competition Enforcement Actions Arising Out of the European Commission's E-Commerce Market Study

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July 24, 2017 Author: Luis Blanquez

The European Commission Scrutinizes the E-Commerce Market: Lessons From its Final Report

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June 19, 2017 Author: <u>Jarod Bona</u>

When is the Filed Rate Doctrine a Defense to an Antitrust Lawsuit?



June 19, 2017 Author: <u>Jarod Bona</u>

The Antitrust Laws Do Not Allow Real Estate Agents to Jointly Fix or Set Prices or Commissions

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TITLE & DEEDS

Real Estate Legal Blog for Investors

By Bona Law PC



September 03, 2017 Author: Matthew Riley

The Golden Rule of Real Estate Investing: Replacement Property Requirements for 1031 Exchanges



August 25, 2017 Author: Staff

Vacation Rentals and San Diego Real Estate Investors: A Match Made...Cautiously

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August 10, 2017 Author: Staff

Real Estate Financing for California Real Estate Investors

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August 10, 2017 Author: Staff

What California Real Estate Investors Should Know About Commercial Leases

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July 31, 2017 Author: Bona Law PC Staff

Foreclosure Sales and California Real Estate Investors

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July 26, 2017 Author: Bona Law PC Staff

What California Real Estate Investors Should Know About Residential Leases

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July 12, 2017 Author: Staff

What Is the Difference Between Real Estate Syndicates and Real Estate Investment Trusts in California?

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BONA LAW DEVELOPMENTS

By Bona Law PC

What are the Requirements of an HSR Antitrust Filing for a Merger or Acquisition?

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Bona Law Files Breach of Contract Lawsuit Against USANA Health Services

Bona Law Files Antitrust Lawsuit Against Cement and Ready Mix Companies in Atlanta Federal Court

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South Florida Court Awards Bona Law Client LensDiscounters.com Attorneys' Fees Against Patent Troll

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PRESS RELEASES

- <u>Ready Mix Companies File</u>
 <u>Antitrust Lawsuit in Atlanta</u>
 <u>Federal Court</u>
- Antitrust Attorney Opposes
 Proposed Licensing Board
 Immunity Bill, The Restoring
 Board Immunity Act of 2017



BONA LAW BLOG

Published by Jarod Bona

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